

AYYAN ZAKIR

Frontend Web Developer

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Professional Summary:

Passionate front-end web developer with **4+ years** of experience using JavaScript, jQuery, Bootstrap, CSS, and HTML to build all aspects of the user experience and user interface for client-facing landing pages.


Specialized in developing websites for UK **EdTech** Industry.

Skills:

HTML | CSS | BOOTSTRAP | JQUERY | VANILLA JS

Work Experience:

2022 - Ongoing

 Currently working as **Sr. Front-End Web Developer** at **Cynosure Designs**, a UK-based Website Design & Development company.

- Create quality mockups and prototypes by using advance tech languages Vanilla Js, jQuery, Bootstrap 4-5, CSS, Html5.
- Implementation of key website design principles and SEO optimization
- Integrate multimedia, including audio and video, into the website
- Monitor website traffic and deliver reports on website traffic metrics
- Provide high-quality graphics and visual elements
- Use of server-side CSS pre-processing platforms, such as LESS and SASS
- Fix any website issues or bugs that arise
- Solve cross-browser compatibility issues and ways to work around them.
- Use advance version control tools such as GitHub, Gitlab, SourceTree.
- Design / Develop mobile-based features for websites.

- ❖ Worked as **Front-End Web Developer** with **MIXBOX STUDIOS**, a USA-based Website Design & Development company.
 - Brought mock-ups to life using HTML, CSS, jQuery, JavaScript.
 - Applied optimization techniques to reduce page size and load times to enhance user experience.
 - Build websites and apps that are responsive and usable.
 - Collaborated with designers to ensure design were efficient and technically sound.
 - Created modular, responsive templates using modern CSS techniques and JavaScript libraries
 - Implemented a mobile-first approach to existing websites.
 - Ensured proper documentation and reports in all stages of product life cycles.
 - Monitored website performance and rectifying front-end-related issues.

Education:

- ★ **Bachelors** in Computer Sciences from **Punjab University Pakistan** **2021-2023**
- ★ **InterMediate** from **BISE** **2019-2021**
- ★ **O-levels** in Business & Economics from **The City School** **2012-2014**

Core Competencies

- ❖ Optimization of graphics and page speed for enhanced user experience
- ❖ Checking for brand consistency across the website
- ❖ Performing timely functional testing of core website elements
- ❖ Implementation on-site search engine optimization (SEO)
- ❖ Problem-solving and Growth mindset with excellent communication skills.

Tools & Softwares:

- Github
- Visual Studio Code
- Figma
- Adobe XD
- Adobe Photo Shop

Hobbies or Extra-Curricular Activities:

- ▀ Video Editing
- ▀ Video Games
- ▀ Badminton